

HILLEBERG

THE TENTMAKER

For Immediate Release

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Hilleberg Introduces the Versatile, Lightweight Altai Group Shelter in 2010

Redmond, WA, 2009 — Hilleberg the Tentmaker proudly introduces the new yurt-inspired Altai group shelter for 2010. Featuring a single wall design and a very roomy interior, the Altai is easily light enough to be carried as a companion to other tents, or it can be used as the sole shelter on any trip.



The Altai's center plus sidewall support structure provides full standing height in the middle and full sitting height along the sidewalls. So while it sleeps six or more, it can comfortably seat 12 or more around the perimeter. And because its center and side walls can be supported by poles - or by skis or the like for the center, or trekking poles for the sides - as well as by suspending them, the Altai is quite adaptable to any trip or terrain.

Originally developed as an ultralight group gathering shelter for multi-day winter trips the company would run for retailers and staff, the Altai quickly became essential equipment for tour operators, guides, wilderness course leaders and other professional users - such as expeditions and special military units - who needed a stand alone auxiliary building for first aid, dining, etc. But the Altai also excels as a primary shelter for larger groups such as Scouts and paddle, bike and ski tourers.

Featuring Hilleberg's ultralight Kerlon 1200 tent fabric whose 12 kilo tear strength is still far stronger than most "expedition" tent fabrics, the Altai UL weighs just 4 lbs. 13 oz. without pegs and poles. The Altai XP, made with Hilleberg's Kerlon XP fabric featuring a 15 kilo tear strength, weighs 6 lbs. 13 oz. The Altai will debut in the U.S. and internationally in spring of 2010.

About Hilleberg the Tentmaker (www.hilleberg.com)

Founded in 1971, Sweden-based Hilleberg the Tentmaker is a family-owned company that manufactures lightweight all-season tents of the highest quality. The company is known for setting the standard in making tents by always utilizing the lightest yet strongest material on the market along with double wall construction, and in setting up and inspecting every tent in their own European factory to ensure the ultimate in quality and safety. Remaining true to their parents' vision and high standards for the company and its products, Petra and Rolf Hilleberg now manage the USA and European offices (respectively) and continue to grow the company by working and playing in Hilleberg Tents.